

Message Text

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PAGE 01 HELSIN 02165 031553Z

65

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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R 031510Z OCT 75

FM AMEMBASSY HELSINKI

TO USDOC WASHDC

INFO SECSTATE WASHDC 9219

UNCLAS HELSINKI 2165

FOR CRD/OMP

E.O. 11652: N/A

TAGS: BEXP FI

SUBJECT: FSL REGIONAL SEMINAR

REF: A-5901

1. HELSINKI NOMINATES FSL-1 FRANS CARREGUI FOR

ATTENDANCE AT SEMINAR AT THE HAGUE.

2. MR. CARREGUI HAS BEEN EMPLOYED FOR 6 YEARS IN
ECONOMIC SECTION AND 3 IN COMMERCIAL SECTION, DOING
WTDR, ADS AND BUSINESS SERVICE FUNCTIONS.

MR. CARREGUI IS CURRENTLY DOING MORE WORK IN THE TRADE
PROMOTION AND MARKET RESEARCH AREAS, AND WORKING ON
STOCKHOLM TRADE CENTER PROMOTION ACTIVITIES.

3. MR. CARREGUI WOULD BENEFIT MOST FROM A REVIEW OF
TECHNIQUES USED IN TRADE PROMOTION, PARTICULARLY IN
THE AREA OF CONTACTING AND INTERVIEWING BUSINESS
FIGUES TO DEVELOP GENERAL MARKET INFORMATION AND NEW
PROSPECTS, BUT ALSO TRADE PROMOTION EVENTS, SCUH AS
CATALOG SHOWS WHICH ARE CONSISTENT WITH A SMALL POST
WORKING IN CONJUNCTION WITH A REGIONAL TRADE CENTER.

4. POST WOULD ALSO DESIRE THAT MR. CARREGUI HAVE TIME
TO OBSERVE OPERATIONS OF COMMERCIAL SECTION IN THE
HAGUE, AND WE FEEL THAT GREATER EMPHASIS ON THE GROUP
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PROJECT IN LIEU OF MORE BASIC ELEMENTS, SUCH AS WTDR

AND ADS, WITH WHICH MR. CARREGUI ALREADY IS FAMILIAR
WOULD BE BENEFICIAL.

5. REGRET DELAY BUT AIRGRAM ARRIVED HELSINKI ON
SEPTEMBER 29.

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Disposition Event:
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